



**Bachelor of Science in Business Administration
181 Credit Hours**

This program will equip students with the fundamentals of business administration and provide a quality learning experience. The real world applications of the coursework are essentials to be utilized by students as entrepreneurs as well as entry level business candidates. The Business Administration Program offered at Key College will engage students in analyzing the macro business perspective. The program will emphasize how organizations interact with its competitors and customers in the marketplace. Students will be provided with a greater understanding of how successful businesses foster the development of a robust work culture that enhances positive community and customer results.

Year 1

1 st Term		Credit	Hrs
SLS1105	Strategies for Success	4	
ENC1100*	English Composition I	4	
MAC1105	College Algebra	4	
BSC1005*	General Biology	4	
BSC1005L	General Biology Lab	1	
Total			17

2 nd Term		Credit	Hrs
ENC1106*	English Composition II	4	
POS1049*	American Government	4	
CGS1007	Integrated Applications	4	
MAN1001	Introduction to Management	4	
Total			16

3 rd Term		Credit	Hrs
ENL1000*	English Literature	4	
SPC1606*	Public Speaking	3	
ARH1001	Art Appreciation	4	
GEB1214	Business	4	
Total			16

Year 2

1 st Term		Credit	Hrs
BS1050*	Environmental Science	4	
MAN4065	Business Ethics	4	
MAR1011	Introduction to	4	
PSY1012*	Introduction to Psychology	4	
Total			16

2 nd Term		Credit	Hrs
ENC3213	Writing for Managers	4	
ECO2013	Macroeconomics	4	
MAN350	Operations Management	4	
ISM1003	Information Resource Management for	4	
Total			16

3 rd Term		Credit	Hrs
SYA2101	Social Behavior	4	
STA3060*	Research and Statistical Analysis	4	
ECO2101	Microeconomics	4	
ACG1001	Principles of	4	
Total			16

**Denotes a General Education Course*



Year 3

1 st Term		Credi	Hrs
DEP2004*	Lifespan Development		4
MAN1021	Principles of		4
MAN4164	Leadership		4
BUL1240	Business Law		4
Total			16

3 rd Term		Credit	Hrs
MAN3631	Global Strategy and		4
ECO4223	Money and Banking		4
SLS1301	Professional Development		2
QMB3200	Quantitative Approach to Business		4
Total			14

Year 4

1 st Term		Credit	Hrs
FIN2001	Financial Management		4
FIN3400	Principles of Managerial Finance		4
MAN3611	Cross-Cultural Management		4
MAR4403	Sales and Sales Management		4
Total			16

3 rd Term		Credi	Hrs
ENC4313	Research Writing		4
MAN4999	Integrated Capstone		4
MAN2300	Human Resource Management		4
Total			12

2 nd Term		Credit	Hrs
MAR4804	Marketing Strategy		4
ISM3004	Management Information Systems		3
MAN3630	International Business		4
MAN2151	Organizational Behavior		4
Total			15

2 nd Term		Credit	Hrs
MAN4583	Project Management		4
GEB4112	Entrepreneurship-Small Business Management		4
MAN4113	Managing Diversity		4
Total			12

**Denotes a General Education Course*