



**Bachelor of Science in Business Management
182 Credit Hours**

The objective is to create a bachelors program in business management that aligns with Key College's long term plans to offer a higher level degree program that meets the current needs of industry. The program will equip students with the fundamentals of business management and provide a quality learning experience. The real world applications of the coursework are essentials to be utilized by students as entrepreneurs as well as entry level business candidates. The Business Management Program offered at Key College will engage students in analyzing the micro business perspectives. The Program will emphasize the interactions between employees and groups within defined organizations. Students will have the opportunity of selecting from three specialties within the Business Management Program, which include international business, human resources, or technology.

Year 1

1 st Term			2 nd Term		
		Credit Hrs			Credit Hrs
SLS1105	Strategies for Success	4	ENC1106*	English Composition II	4
ENC1100*	English Composition I	4	POS1049*	American Government	4
MAC1105	College Algebra	4	CGS1007	Integrated Applications	4
BSC1005*	General Biology	4	MAN1001	Introduction to Management	4
BSC1005L	General Biology Lab	1			
Total		17	Total		16

3 rd Term		
		Credit Hrs
ENL1000*	English Literature	4
SPC1606*	Public Speaking	3
ARH1001	Art Appreciation	4
GEB1214	Business	4
Total		16

Year 2

1 st Term			2 nd Term		
		Credit Hrs			Credit Hrs
BSC1050*	Environmental Science	4	DEP2004	Lifespan Development	4
MAN4065	Business Ethics	4	ECO2013	Macroeconomics	4
MAR1011	Introduction to	4	MAN350	Operations Management	4
PSY1012*	Introduction to Psychology	4	FIN3400	Principles of Managerial Finance	4
Total		16	Total		16

3 rd Term		
		Credit Hrs
SYA2101	Social Behavior	4
MAN4164	Leadership	4
MAN3611	Cross-Cultural Management	4
Total		12



Year 3

1 st Term		Credit	Hrs
MAN4203	Performance		4
MAN4804	Marketing Strategy		4
MAN4603	Advertising and Promotion		4
FIN4501	Investment		4
Total			16
3 rd Term		Credit	Hrs
GEB4360	International Entrepreneurship		4
MAN4306	Training and Development		4
SLS1301	Professional Development		2
BUL1240	Business Law		4
Total			14

2 nd Term		Credit	Hrs
STA3060*	Research and Statistical Analysis		4
FIN4126	Financial Decision-Making Planning		4
GEB4357	International Competitiveness		4
FIN4324	Commercial Bank Management		4
Total			16

Year 4

1 st Term		Credit	Hrs
FIN4426	Case Studies in Finance		4
MAN363	Global Strategy and Policy		4
FIN4434	Financial Policy and Strategy		4
	<i>Elective of Choice</i>		4
Total			16
3 rd Term		Credit	Hrs
MAN440	Management Law and Employee Relations		4
MAN499	Integrated Capstone		4
ENC4313	Research Writing		4
Total			12

2 nd Term		Credit	Hrs
	<i>Elective of Choice</i>		4
MAN215	Organizational Behavior		4
MAN458	Project Management		4
FIN4602	International Finance		4
Total			16

*Denotes a General Education Course

Elective Begin 4th Year

Electives

<i>Human Resources</i>		Credit	Hrs
MAN230	Human Resource Management		4
MAN440	Labor Relations		4
Total			8

<i>International</i>		Credit	Hrs
GEB4358	International Negotiations and Transactions		4
MAN363	International Business		4
Total			8

<i>Technology</i>		Credit	Hrs
MAR4720	E-Marketing		4
ISM4480	Electronic Commerce		4
Total			8